

Reach out to your target audience at the next edition of the major European gathering for Indoor Climate (HVAC), Process Cooling, and Food Cold Chain Technologies.







24-26 September 2025



25+ meetings and events in 3 days



300+ key
HVACR industry
stakeholders









# A reflection on the 2022 EUROVENTSUMMIT

Jointly organised by Eurovent, Eurovent Certification, Eurovent Market Intelligence, COPILOT, PRODBIM and ISKID

## **Basics**

Tagline: #BuildingBridges
Date: 25-28 October 2022
Venue: Antalya, Türkiye

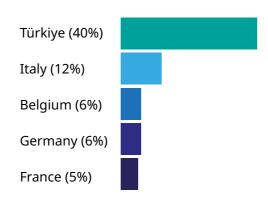
• Language: English, Turkish

# **Numbers**

- 271 participants
- 25 countries
- 40 meetings, 3 seminars, 3 flagship events
- 22 press mailings with 52k emails sent in total

# **Attendees**

Best represented countries:



# **Impressions**



"It is a unique place to exchange knowledge with industry experts"

"Many possibilities to connect and network with people from other companies" "Interesting meetings, relevant discussions, good networking opportunities"

"A unique experience, number and diversity of people, international feel, family atmosphere"

## **Partners**

BRIDGEBUILDING PARTNER

BRIDGEBUILDING SUPPORTERS









BRIDGEBUILDING CONTRIBUTORS













EXHIBITION PARTNERS -

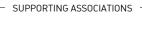






**R** studios











EUROVENT



GLOBAL SUPPORTERS



















MEDIA PARTNERS















ORGANISERS

















OFFICIAL AIRLINE —

2025 **EUROVENT**SUMMIT

The Teams of Eurovent,
Eurovent Certification and
Eurovent Market Intelligence
invite you to join 300+ key
HVACR stakeholders at the
2025 EUROVENTSUMMIT in
Prague and to play a pivotal
role in shaping the future of
HVACR manufacturing and
sustainability.

The theme of 2025 **EUROVENT**SUMMIT highlights the importance of circularity and sustainability in the HVACR industry. It emphasises our industry's commitment to measure, manage, and minimise its environmental impacts, paving the way for a more sustainable and resilient future.

Taking place in Prague, Europe's manufacturing heartland, the Summit's choice of venue underscores how sustainability and green tech manufacturing enhance the global competitiveness of our European HVACR industry.

Join us at the 2025 **EUROVENT**SUMMIT in Prague to help shape the future of HVACR manufacturing and sustainability. Let's build a more sustainable and competitive tomorrow together!

#### In short: #ManufacturingForTomorrow

Profit from the **EUROVENT**SUMMIT's wide-ranging representativeness and reach your target audience before, during, and after the event.

# **Sponsorship and Partnership opportunities**



The Sponsorship/Partnership packages outlined in the next chapters can be flexibly adapted according to your organisation's particular needs and wishes.

### Registration

Are you interested in becoming a partner of the next **EUROVENT**SUMMIT? Fill out the enclosed registration form and return it via email to Ms Andrea Gasparova at <a href="mailto:andrea.gasparova@eurovent.eu">andrea.gasparova@eurovent.eu</a>.

We will get in touch as soon as possible!



# **Supporting Association**

# Maximum number of partnerships available

Unlimited

## **Partnership amount**

Free of charge

### **Eligibility**

Associations active in the HVACR field representing manufacturers, consultants, engineers, designers, building owners, energy managers, and the like

### Responsibilities

- 2 email shots to your organisation's database
- Placement on your organisation's landing page
- Raising awareness during your organisation's meetings (e.g. General Assembly)

# **Media Partner**

# Maximum number of partnerships available

Unlimited

### **Partnership amount**

Free of charge

### **Eligibility**

Industry-related magazines, newspapers, online portals, and the like

### Responsibilities

- 2 A4 advertisements
- 2 email shots to your organisation's database
- Placement on your organisation's landing page
- 1 interview
- 1 dedicated article

### **Advantages**

#### **Pre-Summit**

LinkedIn post related to Summit mentioning your organisation	1
Placement of your organisation's logo on the Summit poster, newsletter template, and magazine advertisements	Next to other partner logos (small size)
Promotion of your organisation on Summit homepage and app	Logo, link
Summit on-site	
Complimentary VIP Summit passes	2
Opportunity to place promotion materials in the conference area	✓
Post-Summit	
Provision of a 360-degree promotion report and other required materials for your marketing department	<b>✓</b>

### **Advantages**

#### **Pre-Summit**

1
Next to other partner logos (small size)
Logo, link
2
✓
✓

2025 **EUROVENT**SUMMIT PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

# **Exhibition Partner**

**Maximum number** of partnerships available

**Sponsorship amount** 

7.500 EUR

## **Eligibility**

Specialised HVACR exhibitions

### Responsibilities

- 2 A4 advertisements
- 2 email shots to your organisation's database
- Placement on your organisation's landing page
- 1 interview
- 1 dedicated article

# **Silver Sponsor**

**Maximum number** of partnerships available

8

# **Sponsorship amount**

7.500 EUR

### **Eligibility**

**HVACR** product or component manufacturers, laboratories, related organisations, and the

### **Advantages**

#### **Pre-Summit**

Press Release sent to the Eurovent database announcing your organisation's sponsorship	1
LinkedIn post related to Summit mentioning your organisation	1
Placement of your organisation's logo on the Summit poster, newsletter template, and magazine advertisements	Next to other partner logos (small size)
Promotion of your organisation on the Summit homepage and app	Logo, link, description text of max. 250 characters incl. spaces
Promotion through email communication by using dedicated Summit email banner incl. your logo	10 days
Advertisement banner in the Eurovent newsletter <b>CLIMA</b> NOVELA	1 issue
Featured article in the Eurovent newsletter <b>CLIMA</b> NOVELA	1 issue
Summit on-site	
Complimentary VIP Summit passes	2
Promotion space in the conference area	Small size booth
Event dedication	Lunch / Coffee break
Post-Summit	
Provision of a 360-degree promotion report and other required materials for your marketing department	✓

### **Advantages**

#### **Pre-Summit**

1
1
Next to other partner logos (small size)
Logo, link, description text of max. 250 characters incl. spaces
10 days
2
Small size booth
Lunch / Coffee break
<b>✓</b>

2025 **EUROVENT**SUMMIT PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

# **Gold Sponsor**

**Maximum number** of partnerships available

**Sponsorship amount** 15.000 EUR

**Eligibility** 

**HVACR** product or component manufacturers, laboratories, related organisations and the

# **Platinum Sponsor**

**Maximum number** of partnerships available

**Sponsorship amount** 30.000 EUR

**Eligibility** 

HVACR product or component manufacturers, laboratories, related organisations and the

### **Advantages**

#### **Pre-Summit**

Press Release sent to the Eurovent database announcing your organisation's partnership	1
LinkedIn post related to Summit mentioning your organisation	1
Placement of your organisation's logo on the Summit poster, newsletter template, and magazine advertisements	Next to other partner logos (small size)
Promotion of your organisation on Summit homepage and app	Logo, link, description text of max. 350 characters incl. spaces
Promotion through email communication by using dedicated Summit email banner incl. your logo	10 days
Advertisement banner in the Eurovent newsletter <b>CLIMA</b> NOVELA	1 issue
Featured article in the Eurovent newsletter <b>CLIMA</b> NOVELA	1 issue
Summit on-site	
Complimentary VIP Summit passes	2
Promotion material in Summit welcome package	✓
Promotion space in the conference area	Small size booth
Event dedication	Supporter (non-exclusive) of one of the events
Post-Summit	
Provision of a 360-degree promotion report and other required materials for your marketing department	✓

### **Advantages**

3

#### **Pre-Summit**

re-summe	
Press Release sent to the Eurovent database announcing your organisation's partnership	2
LinkedIn post related to Summit mentioning your organisation	2
Placement of your organisation's logo on the Summit poster, newsletter template, and magazine advertisements	In top row of partner logos (medium size)
Promotion of your organisation on Summit homepage and app	Logo, link, description text of max. 500 characters incl. spaces
Promotion through email communication by using dedicated Summit email banner incl. your logo	20 days
Advertisement banner in the Eurovent newsletter <b>CLIMA</b> NOVELA	2 issues
Featured article in the Eurovent newsletter <b>CLIMA</b> NOVELA	2 issues
During the Summit	
Complimentary VIP Summit passes	4
Logo on Summit badge	✓
Promotion material in Summit welcome package	✓
Banner placement at a prominent location in the conference area	1
Promotion space in the conference area	Medium size booth
Event dedication	Supporter (non-exclusive) of one of the events
Post-Summit	
Provision of a 360-degree promotion report and other required materials for your marketing department	<b>✓</b>

# **Diamond Sponsor**

Maximum number of partnerships available

1

Sponsorship amount 40.000 EUR

**Eligibility** 

HVACR product or component manufacturers, laboratories, related organisations and the like

### **Advantages**

<b>Pre-Summit</b>	
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TC-Summic	
Press Release sent to the Eurovent database announcing your organisation's partnership	3
LinkedIn post related to Summit mentioning your organisation	4
Placement of your organisation's logo on the Summit poster, newsletter template, and magazine advertisements	On top, adjacent to the Summit logo (large size)
Promotion of your organisation on Summit homepage and app	Logo, link, description text of max. 750 characters incl. spaces, embedded corporate technology video
Sharing of corporate / technology video on Eurovent YouTube channel <b>CLIMA</b> NOVELA Interactive	✓
Promotion through email communication by using dedicated Summit email banner incl. your logo	30 days
Advertisement banner in the Eurovent newsletter <b>CLIMA</b> NOVELA	3 issues
Featured article in the Eurovent newsletter <b>CLIMA</b> NOVELA	3 issues
During the Summit	
Complimentary VIP Summit passes	6
Dedication of the conference foyer to your brand	✓
Event dedication	Exclusive supporter of one of the events
Prominent brand visibility throughout the Summit programme	Your logo adjacent to the Summit logo, visible at the opening of each session
Promotion material in Summit welcome package	✓
Banner placement at a prominent location in the conference area	2
Promotion space in the conference area	Large size booth
Post-Summit	
Provision of a 360-degree promotion report and other required materials for your marketing department	✓
Integration of your logo in Summit videos on Eurovent YouTube channel <b>CLIMA</b> NOVELA Interactive	✓

# **Summit Local VIP Package**

Maximum number of partnerships available

Sponsorship amount 2.000 EUR

Eligibility

HVACR product or component manufacturers, laboratories, related organisations and the like

#### **Details**

The 2025 **EUROVENT**SUMMIT shows its dedication to providing budget-conscious manufacturers with an option to reach out to their target audience on a smaller and more intimate scale.

Make use of the opportunity to invite your local VIP guests and clients to participate in the entire course of the Summit or gather with them in a personal manner at the networking areas throughout all Summit days, or in a private meeting room to which you will get access.

#### **Includes**

- 10 Summit Passes with access to all open meetings, events, seminars, and amenities during all Summit days.
- Placement of your organisation's banner in the main conference area.
- Limited access to a private meeting room, subject to availability.

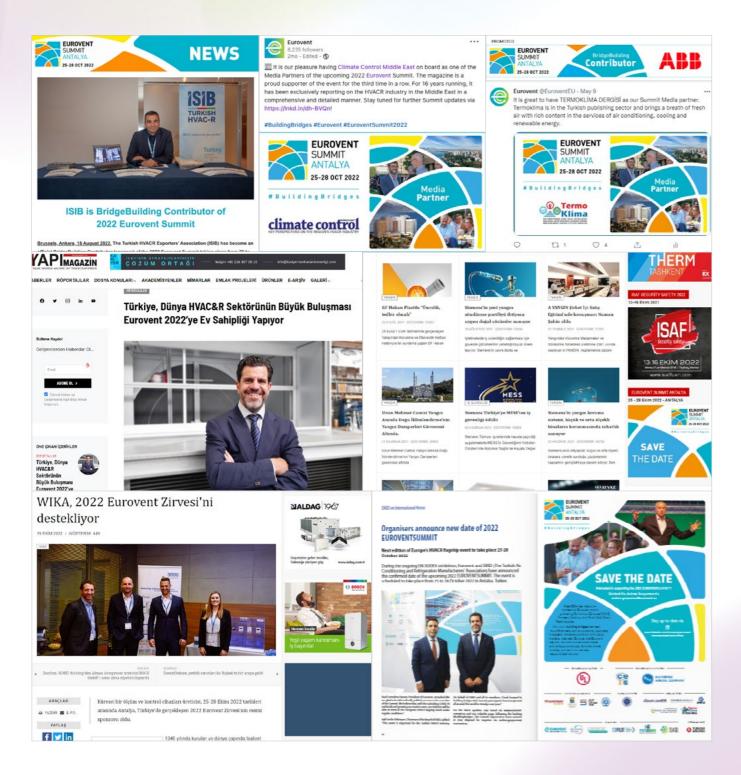


# **Promotion examples**

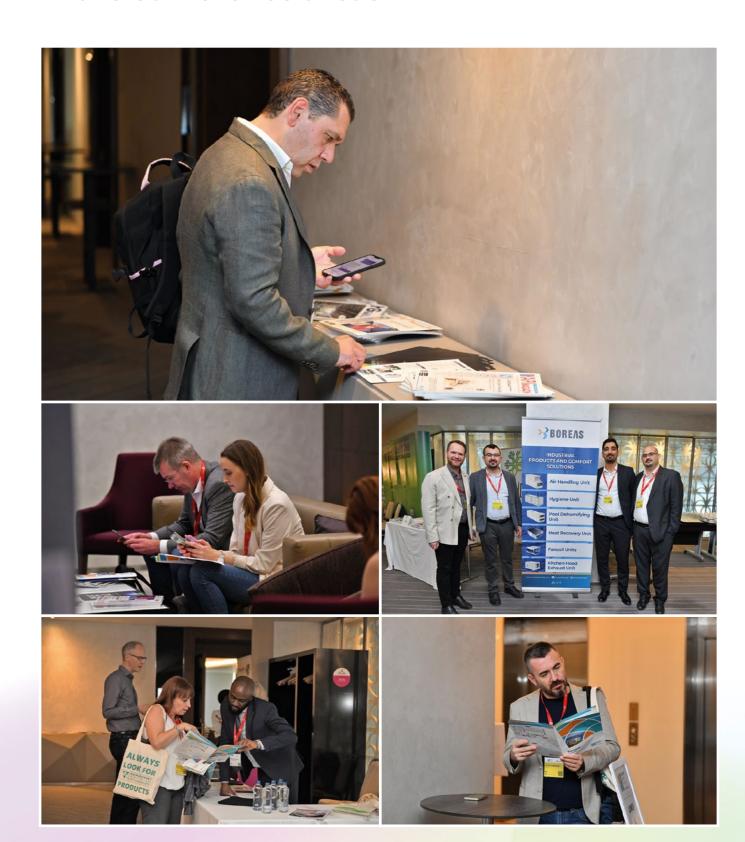
# **Online promotion**

Dedicated Press Releases, mailings and social media posts:

- 10.000+ readers from over 80 countries
- Manufacturers, consultants, designers, engineers, decision-makers, service providers, and the like
- Nearly 12.000 LinkedIn followers, growing follower base on other social media
- Advertisements in industry magazines



# Placement of promotional materials in the conference areas



# Provision of a promotional stand in the main foyer



# **Visibility during special events**





# **Speaker slots**



# **Promotional materials**

Increase your visibility by displaying your logo across the Eurovent Summit. Examples include, but are not limited to:

- Logo on the Summit badge or lanyard
- Promotional material in the Summit welcome package or on the Summit welcome desk
- Branded lanyards for all attendees
- Banner at the entrance of a seminar room
- Branded lunch or coffee break





# **Disclaimer**

### Adjustments of partner & sponsor benefits

Eurovent, as the event organiser, reserves the right to modify or adjust the partner/ sponsor advantages based on the availability of options. While we strive to provide all benefits as outlined in the sponsorship package, certain offerings may be subject to change due to venue limitations, logistical considerations, or unforeseen circumstances. In such cases, Eurovent will work closely with sponsors to provide alternative solutions of comparable value, ensuring the best possible exposure and experience for all sponsors.

## Sustainable partnership & sponsorship practices

In alignment with the sustainability theme of the 2025 **EUROVENT**SUMMIT, sponsors are encouraged to limit the use of printed promotional materials such as flyers, leaflets, and brochures. We kindly request that promotional items provided to participants be of practical value, with a focus on reducing unnecessary waste. By prioritising eco-friendly and sustainable alternatives, we can collectively contribute to the environmental goals of the event and promote responsible practices.

# Registration

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#### 2025 EUROVENTSUMMIT: Partnership registration form

You are only one step away from becoming an official partner of the 2025 **EUROVENT**SUMMIT and increasing your organisation's visibility and recognition within the European Indoor Climate, Process Cooling & Food Cold Chain Technology industry. The Summit will take place in Prague, Czechia, and is expected to welcome over 300 attendees representing companies, associations, and press from all around Europe and beyond.

Once you have chosen your partnership category, kindly fill out the form below and return it to Ms Andrea Gasparova via <a href="mailto:andrea.gasparova@eurovent.eu">andrea.gasparova@eurovent.eu</a>.

#### **Organisation information** Please provide us with the following details about your organisation. Abbreviation: Country: Tagline: VAT number: Address line 1: Website URL: Address line 2: Foundation year: Postcode: Number of employees: \_ City: Organisation scope: Please also provide us with your organisation's high-resolution logo files, to be used for promotion material, via andrea.gasparova@eurovent.eu. **Contact person** Please provide us with information on the person who will be responsible for the partnership before and during the **EUROVENT**SUMMIT and who will act as the official representative of your organisation. ☐ Mr ☐ Ms Salutation: Email: Work phone: First name: Mobile phone: Last name:

#### Agreement

Position:

Please indicate below the partnership category your organisation has chosen.

My organisation hereby declares to support the 2025 **EUROVENT**SUMMIT by choosing the following partnership type:

- FORM CONTINUES ON THE NEXT PAGE -





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□ Supporting Association Committing to support the 2025 EUROVENTSUMMIT with promotion □ Media Partner Committing to support the 2025 EUROVENTSUMMIT with promotion □ Exhibition Partner Committing to support the 2025 EUROVENTSUMMIT with a financial contribution of □ Silver Sponsor Committing to support the 2025 EUROVENTSUMMIT with a financial contribution of	Gold Sponsor Committing to support the 2025 EUROVENTSUMMIT with a financial contribution of  Platinum Sponsor Committing to support the 2025 EUROVENTSUMMIT with a financial contribution of	
	Diamond Sponsor  Committing to support the 2025  EUROVENTSUMMIT with a financial contribution of	
exchange for the benefits as outlined in the In case of a financial contribution, I herewith	e Eurovent with the support indicated above in Partnership brochure.  confirm to transfer the indicated amount within 1 pice to the account stated in the footer of this	
	e is correct. I acknowledge that my electronic signature hand-written signature. This agreement is signed	
	ance with the EU General Data Protection Regulation at information with majority-owned subunits of the dipartners of the 2025 <b>EUROVENT</b> SUMMIT.	
I furthermore authorise Eurovent to publish	event-related pictures on its social media channels.	
Place, date	Name, signature, organisation stamp	