



# EUROVENT SUMMIT PRAGUE 2025

#ManufacturingForTomorrow

2025 EUROVENTSUMMIT:

# PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

Reach out to your target audience at the next edition of the major European gathering for Indoor Climate (HVAC), Process Cooling, and Food Cold Chain Technologies.



Prague,  
Czechia



24-26  
September  
2025



25+ meetings  
and events  
in 3 days



300+ key  
HVACR industry  
stakeholders



# A reflection on the 2022 EUROVENTSUMMIT

Jointly organised by Eurovent, Eurovent Certification, Eurovent Market Intelligence, COPILOT, PRODBIM and ISKID

## Basics

- **Tagline:** #BuildingBridges
- **Date:** 25-28 October 2022
- **Venue:** Antalya, Türkiye
- **Language:** English, Turkish

## Numbers

- 271 participants
- 25 countries
- 40 meetings, 3 seminars, 3 flagship events
- 22 press mailings with 52k emails sent in total

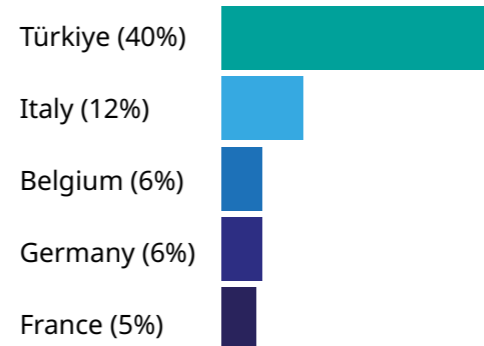
## Impressions

“It is a unique place to exchange knowledge with industry experts”

“Many possibilities to connect and network with people from other companies”

## Attendees

Best represented countries:



“Interesting meetings, relevant discussions, good networking opportunities”

“A unique experience, number and diversity of people, international feel, family atmosphere”

## Partners

BRIDGEBUILDING PARTNER



BRIDGEBUILDING SUPPORTERS



BRIDGEBUILDING CONTRIBUTORS



OTHER SPONSORS

EXHIBITION PARTNERS



TECHNOLOGY PARTNER



SUPPORTING ASSOCIATIONS

GLOBAL SUPPORTERS



ORGANISERS



OFFICIAL AIRLINE



**The Teams of Eurovent, Eurovent Certification and Eurovent Market Intelligence invite you to join 300+ key HVACR stakeholders at the 2025 EUROVENTSUMMIT in Prague and to play a pivotal role in shaping the future of HVACR manufacturing and sustainability.**

The theme of 2025 **EUROVENTSUMMIT** highlights the importance of circularity and sustainability in the HVACR industry. It emphasises our industry's commitment to measure, manage, and minimise its environmental impacts, paving the way for a more sustainable and resilient future.

Taking place in Prague, Europe's manufacturing heartland, the Summit's choice of venue underscores how sustainability and green tech manufacturing enhance the global competitiveness of our European HVACR industry.

Join us at the 2025 **EUROVENTSUMMIT** in Prague to help shape the future of HVACR manufacturing and sustainability. Let's build a more sustainable and competitive tomorrow together!

**In short: #ManufacturingForTomorrow**

Profit from the **EUROVENTSUMMIT**'s wide-ranging representativeness and reach your target audience before, during, and after the event.

## Sponsorship and Partnership opportunities



The Sponsorship/Partnership packages outlined in the next chapters can be flexibly adapted according to your organisation's particular needs and wishes.

### Registration

Are you interested in becoming a partner of the next **EUROVENTSUMMIT**? Fill out the enclosed registration form and return it via email to Ms Andrea Gasparova at [andrea.gasparova@eurovent.eu](mailto:andrea.gasparova@eurovent.eu).

We will get in touch as soon as possible!



# Supporting Association

## Maximum number of partnerships available

Unlimited

## Partnership amount

Free of charge

## Eligibility

Associations active in the HVACR field representing manufacturers, consultants, engineers, designers, building owners, energy managers, and the like

## Responsibilities

- 2 email shots to your organisation's database
- Placement on your organisation's landing page
- Raising awareness during your organisation's meetings (e.g. General Assembly)

## Advantages

### Pre-Summit

LinkedIn post related to Summit mentioning your organisation	1
Placement of your organisation's logo on the Summit poster, newsletter template, and magazine advertisements	Next to other partner logos (small size)
Promotion of your organisation on Summit homepage and app	Logo, link

### Summit on-site

Complimentary VIP Summit passes	2
Opportunity to place promotion materials in the conference area	✓

### Post-Summit

Provision of a 360-degree promotion report and other required materials for your marketing department	✓
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# Media Partner

## Maximum number of partnerships available

Unlimited

## Partnership amount

Free of charge

## Eligibility

Industry-related magazines, newspapers, online portals, and the like

## Responsibilities

- 2 A4 advertisements
- 2 email shots to your organisation's database
- Placement on your organisation's landing page
- 1 interview
- 1 dedicated article

## Advantages

### Pre-Summit

LinkedIn post sharing a chosen article of your magazine	1
Placement of your organisation's logo on the Summit poster, newsletter template, and magazine advertisements	Next to other partner logos (small size)
Promotion of your organisation on Summit homepage and app	Logo, link

### Summit on-site

Complimentary VIP Summit passes	2
Opportunity to place promotion materials in the conference area	✓

### Post-Summit

Provision of a 360-degree promotion report and other required materials for your marketing department	✓
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# Exhibition Partner

**Maximum number of partnerships available**

6

**Sponsorship amount**

7.500 EUR

**Eligibility**

Specialised HVACR exhibitions

**Responsibilities**

- 2 A4 advertisements
- 2 email shots to your organisation's database
- Placement on your organisation's landing page
- 1 interview
- 1 dedicated article

## Advantages

### Pre-Summit

Press Release sent to the Eurovent database announcing your organisation's sponsorship	1
LinkedIn post related to Summit mentioning your organisation	1
Placement of your organisation's logo on the Summit poster, newsletter template, and magazine advertisements	Next to other partner logos (small size)
Promotion of your organisation on the Summit homepage and app	Logo, link, description text of max. 250 characters incl. spaces
Promotion through email communication by using dedicated Summit email banner incl. your logo	10 days
Advertisement banner in the Eurovent newsletter <b>CLIMANOVELA</b>	1 issue
Featured article in the Eurovent newsletter <b>CLIMANOVELA</b>	1 issue

### Summit on-site

Complimentary VIP Summit passes	2
Promotion space in the conference area	Small size booth
Event dedication	Lunch / Coffee break

### Post-Summit

Provision of a 360-degree promotion report and other required materials for your marketing department	✓
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# Silver Sponsor

**Maximum number of partnerships available**

8

**Sponsorship amount**

7.500 EUR

**Eligibility**

HVACR product or component manufacturers, laboratories, related organisations, and the like

## Advantages

### Pre-Summit

Press Release sent to the Eurovent database announcing your organisation's partnership	1
LinkedIn post related to Summit mentioning your organisation	1
Placement of your organisation's logo on the Summit poster, newsletter template, and magazine advertisements	Next to other partner logos (small size)
Promotion of your organisation on Summit homepage and app	Logo, link, description text of max. 250 characters incl. spaces
Promotion through email communication by using dedicated Summit email banner incl. your logo	10 days

### Summit on-site

Complimentary VIP Summit passes	2
Promotion space in the conference area	Small size booth
Event dedication	Lunch / Coffee break

### Post-Summit

Provision of a 360-degree promotion report and other required materials for your marketing department	✓
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# Gold Sponsor

**Maximum number of partnerships available**

3

**Sponsorship amount**

15.000 EUR

**Eligibility**

HVACR product or component manufacturers, laboratories, related organisations and the like

## Advantages

### Pre-Summit

Press Release sent to the Eurovent database announcing your organisation's partnership	1
LinkedIn post related to Summit mentioning your organisation	1
Placement of your organisation's logo on the Summit poster, newsletter template, and magazine advertisements	Next to other partner logos (small size)
Promotion of your organisation on Summit homepage and app	Logo, link, description text of max. 350 characters incl. spaces
Promotion through email communication by using dedicated Summit email banner incl. your logo	10 days
Advertisement banner in the Eurovent newsletter <b>CLIMANOVELA</b>	1 issue
Featured article in the Eurovent newsletter <b>CLIMANOVELA</b>	1 issue

### Summit on-site

Complimentary VIP Summit passes	2
Promotion material in Summit welcome package	✓
Promotion space in the conference area	Small size booth
Event dedication	Supporter (non-exclusive) of one of the events

### Post-Summit

Provision of a 360-degree promotion report and other required materials for your marketing department	✓
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# Platinum Sponsor

**Maximum number of partnerships available**

3

**Sponsorship amount**

30.000 EUR

**Eligibility**

HVACR product or component manufacturers, laboratories, related organisations and the like

## Advantages

### Pre-Summit

Press Release sent to the Eurovent database announcing your organisation's partnership	2
LinkedIn post related to Summit mentioning your organisation	2
Placement of your organisation's logo on the Summit poster, newsletter template, and magazine advertisements	In top row of partner logos (medium size)
Promotion of your organisation on Summit homepage and app	Logo, link, description text of max. 500 characters incl. spaces
Promotion through email communication by using dedicated Summit email banner incl. your logo	20 days
Advertisement banner in the Eurovent newsletter <b>CLIMANOVELA</b>	2 issues
Featured article in the Eurovent newsletter <b>CLIMANOVELA</b>	2 issues

### During the Summit

Complimentary VIP Summit passes	4
Logo on Summit badge	✓
Promotion material in Summit welcome package	✓
Banner placement at a prominent location in the conference area	1
Promotion space in the conference area	Medium size booth
Event dedication	Supporter (non-exclusive) of one of the events

### Post-Summit

Provision of a 360-degree promotion report and other required materials for your marketing department	✓
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# Diamond Sponsor

**Maximum number of partnerships available**

1

**Sponsorship amount**  
40.000 EUR

**Eligibility**

HVACR product or component manufacturers, laboratories, related organisations and the like

**Advantages**

**Pre-Summit**

Press Release sent to the Eurovent database announcing your organisation's partnership	3
LinkedIn post related to Summit mentioning your organisation	4
Placement of your organisation's logo on the Summit poster, newsletter template, and magazine advertisements	On top, adjacent to the Summit logo (large size)
Promotion of your organisation on Summit homepage and app	Logo, link, description text of max. 750 characters incl. spaces, embedded corporate/ technology video
Sharing of corporate / technology video on Eurovent YouTube channel <b>CLIMANOVELA</b> Interactive	✓
Promotion through email communication by using dedicated Summit email banner incl. your logo	30 days
Advertisement banner in the Eurovent newsletter <b>CLIMANOVELA</b>	3 issues
Featured article in the Eurovent newsletter <b>CLIMANOVELA</b>	3 issues

**During the Summit**

Complimentary VIP Summit passes	6
Dedication of the conference foyer to your brand	✓
Event dedication	Exclusive supporter of one of the events
Prominent brand visibility throughout the Summit programme	Your logo adjacent to the Summit logo, visible at the opening of each session
Promotion material in Summit welcome package	✓
Banner placement at a prominent location in the conference area	2
Promotion space in the conference area	Large size booth

**Post-Summit**

Provision of a 360-degree promotion report and other required materials for your marketing department	✓
Integration of your logo in Summit videos on Eurovent YouTube channel <b>CLIMANOVELA</b> Interactive	✓



# Promotion examples

## Online promotion

Dedicated Press Releases, mailings and social media posts:

- 10.000+ readers from over 80 countries
- Manufacturers, consultants, designers, engineers, decision-makers, service providers, and the like
- Nearly 12.000 LinkedIn followers, growing follower base on other social media
- Advertisements in industry magazines

The collage displays various promotional materials for the Eurovent Summit 2022. At the top, there are social media posts from Eurovent and ISIB, including a LinkedIn post announcing ISIB as a BridgeBuilding Contributor. Below these are screenshots of articles from 'YAPI MAGAZİN' and 'DÜNYA' magazine, such as 'Türkiye, Dünya HVAC&R Sektörünün Büyük Buluşması Eurovent 2022'ye Ev Sahipliği Yapıyor' and 'WİKA, 2022 Eurovent Zirvesi'ni destekliyor'. The bottom section features several 'SAVE THE DATE' posters for the Eurovent Summit 2022, held from October 25-28 in Antalya, Turkey, with logos of various sponsors and partners.

## Placement of promotional materials in the conference areas

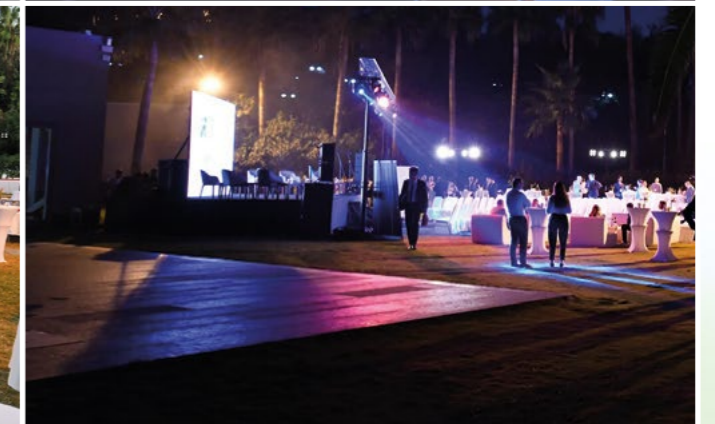




## Provision of a promotional stand in the main foyer



## Visibility during special events



## Speaker slots



## Promotional materials

Increase your visibility by displaying your logo across the Eurovent Summit. Examples include, but are not limited to:

- Logo on the Summit badge or lanyard
- Promotional material in the Summit welcome package or on the Summit welcome desk
- Branded lanyards for all attendees
- Banner at the entrance of a seminar room
- Branded lunch or coffee break





# EUROVENT SUMMIT PRAGUE 2025

#ManufacturingForTomorrow

## Disclaimer

### Adjustments of partner & sponsor benefits

Eurovent, as the event organiser, reserves the right to modify or adjust the partner/ sponsor advantages based on the availability of options. While we strive to provide all benefits as outlined in the sponsorship package, certain offerings may be subject to change due to venue limitations, logistical considerations, or unforeseen circumstances. In such cases, Eurovent will work closely with sponsors to provide alternative solutions of comparable value, ensuring the best possible exposure and experience for all sponsors.

### Sustainable partnership & sponsorship practices

In alignment with the sustainability theme of the 2025 **EUROVENTSUMMIT**, sponsors are encouraged to limit the use of printed promotional materials such as flyers, leaflets, and brochures. We kindly request that promotional items provided to participants be of practical value, with a focus on reducing unnecessary waste. By prioritising eco-friendly and sustainable alternatives, we can collectively contribute to the environmental goals of the event and promote responsible practices.

## Registration

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We will get in touch as soon as possible!



## 2025 EUROVENTSUMMIT: Partnership registration form

You are only one step away from becoming an official partner of the 2025 **EUROVENTSUMMIT** and increasing your organisation's visibility and recognition within the European Indoor Climate, Process Cooling & Food Cold Chain Technology industry. The Summit will take place in Prague, Czechia, and is expected to welcome over 300 attendees representing companies, associations, and press from all around Europe and beyond.

Once you have chosen your partnership category, kindly fill out the form below and return it to Ms Andrea Gasparova via [andrea.gasparova@eurovent.eu](mailto:andrea.gasparova@eurovent.eu).

### Organisation information

Please provide us with the following details about your organisation.

Abbreviation:	_____	Country:	_____
Tagline:	_____	VAT number:	_____
Address line 1:	_____	Website URL:	_____
Address line 2:	_____	Foundation year:	_____
Postcode:	_____	Number of employees:	_____
City:	_____	Organisation scope:	_____

Please also provide us with your organisation's high-resolution logo files, to be used for promotion material, via [andrea.gasparova@eurovent.eu](mailto:andrea.gasparova@eurovent.eu).

### Contact person

Please provide us with information on the person who will be responsible for the partnership before and during the **EUROVENTSUMMIT** and who will act as the official representative of your organisation.

Salutation:	<input type="checkbox"/> Mr <input type="checkbox"/> Ms	Email:	_____
First name:	_____	Work phone:	_____
Last name:	_____	Mobile phone:	_____
Position:	_____		

### Agreement

Please indicate below the partnership category your organisation has chosen.

My organisation hereby declares to support the 2025 **EUROVENTSUMMIT** by choosing the following partnership type:

- FORM CONTINUES ON THE NEXT PAGE -

**Supporting Association**

Committing to support the 2025 **EUROVENTSUMMIT** with promotion

**Media Partner**

Committing to support the 2025 **EUROVENTSUMMIT** with promotion

**Exhibition Partner**

Committing to support the 2025 **EUROVENTSUMMIT** with a financial contribution of \_\_\_\_\_

**Silver Sponsor**

Committing to support the 2025 **EUROVENTSUMMIT** with a financial contribution of \_\_\_\_\_

**Gold Sponsor**

Committing to support the 2025 **EUROVENTSUMMIT** with a financial contribution of \_\_\_\_\_

**Platinum Sponsor**

Committing to support the 2025 **EUROVENTSUMMIT** with a financial contribution of \_\_\_\_\_

**Diamond Sponsor**

Committing to support the 2025 **EUROVENTSUMMIT** with a financial contribution of \_\_\_\_\_

My organisation herewith commits to provide Eurovent with the support indicated above in exchange for the benefits as outlined in the Partnership brochure.

In case of a financial contribution, I herewith confirm to transfer the indicated amount **within 1 month after receiving the respective invoice** to the account stated in the footer of this document.

I confirm that the information entered above is correct. I acknowledge that my electronic signature on this document is legally equivalent to my hand-written signature. This agreement is signed under the law of the Kingdom of Belgium.

**Data protection**

By signing this document, and in full accordance with the EU General Data Protection Regulation (GDPR), I authorise Eurovent to share contact information with majority-owned subunits of the Eurovent Association as well as sponsors and partners of the 2025 **EUROVENTSUMMIT**.

I furthermore authorise Eurovent to publish event-related pictures on its social media channels.

\_\_\_\_\_  
Place, date

\_\_\_\_\_  
Name, signature, organisation stamp